

PROFESSIONAL INFORMATION

This unregistered medicine has not been evaluated by SAHPRA for its quality, safety or intended use.

SCHEDULING STATUS: S0

1. NAME OF THE MEDICINE: ATTENCIA

2. QUALITATIVE AND QUANTITATIVE COMPOSITION

Serving Size	1 softgel
Servings Per Container:	60 pack size
Calories	10
Total Fat	1 g
Zinc (as zinc citrate)	7.5 mg
Marine Lipid Concentrate	400 mg
Eicosapentaenoic Acid (EPA)	60 mg
Docosahexaenoic Acid (DHA)	156 mg
Other Omega-3 Fatty Acids	120 mg
Borage Seed Oil (providing 60 mg gamma-linolenic acid)	300 mg
A Proprietary Blend of:	175mg
Caffeine [from green coffee bean (Coffea canephora)], Green Coffee (Coffea canephora)	
Bean Extract, and Guarana (Paullina cupana) Seed Extract [providing 100 mg total	
caffeine, 16.5 mg polyphenols, and 13 mg chlorogenic acid]	
L-Theanine	100 mg

Other Ingredients: Gelatin, glycerin, water, beeswax, sunflower lecithin, caramel (colour), zinc oxide (colour), and annatto extract (colour). Contains: Fish (anchovy, sardine, tuna, and mackerel).

For full list of excipients, see section 6.1

This product is gluten-free

3. PHARMACEUTICAL FORM

Brown softgel capsules

4. CLINICAL PARTICULARS

4.1 Therapeutic indications

Attencia is scientifically formulated to support attention and focus with a novel blend of targeted ingredients. This unique formula features the cognition-enhancing benefits of caffeine from phytonutrient rich green coffee bean extract and guarana extract combined with theanine, essential fatty acids, and zinc to support alertness and cognitive performance.

* This unregistered medicine has not been evaluated by the SAHPRA for its quality, safety or intended use. **Attencia** does not intend to prevent or cure any form of illness or disease and should not replace any medication. If you suffer from a chronic medical condition, consult your healthcare practitioner before using this product.

4.2 Posology and method of administration

Take one softgel twice daily with food or as directed by your healthcare practitioner

4.3 Contraindications

Do not use if pregnant or nursing, or if sensitive to caffeine. Not recommended for use by children under 18 years of age.

4.4 Special warnings and precautions for use

Contains 100 mg of caffeine per serving comparable to 120 – 150 ml of coffee. Limit caffeine products to avoid nervousness, sleeplessness, and occasional rapid heartbeat. If taking other nutritional supplements or medication consult your healthcare practitioner before use.
Please keep out of the reach of children

4.5 Interaction with other medicines and other forms of interaction

None known.

4.6 Fertility, pregnancy and lactation

Do not use if pregnant or nursing.

4.7 Effects on ability to drive and use machines

There are no adequate data from the use of **Attencia** on the ability to drive and use machines.

4.8 Undesirable effects

None known.

4.9 Overdose

Treatment is symptomatic and supportive.

5. PHARMACOLOGICAL PROPERTIES

5.1 Pharmacodynamic properties

Category of medicine: D (Complementary Medicine)

Class of medicine: 34.13 Health supplements - Other

5.2 Pharmacokinetic properties

Pharmacokinetic studies have not been conducted on **Attencia** product

6. PHARMACEUTICAL PARTICULARS

6.1 List of excipients

Gelatin
Glycerin
Water
Beeswax
Sunflower lecithin
Caramel (colour)
Zinc oxide (colour)
Annatto extract (colour)

6.2 Incompatibilities

None known.

6.3 Shelf Life

24 Months.

6.4 Special precautions for storage

Keep tightly closed in a cool, dry place.
Keep softgels in original container until required for use.
KEEP OUT OF REACH OF CHILDREN.

6.5 Nature and contents of container

Packs of 60 softgel in amber glass bottles..
Pack-size: 60.

6.6 Special precautions for disposal

No special requirements.

7. HOLDER OF CERTIFICATE OF REGISTRATION

Amipro Advanced Development Products (pty) Ltd
Unit 3 Eastgate Business Park, 1 South Road, Marlboro, Sandton, Johannesburg 2063
Tel: 011 802 8101

8. REGISTRATION NUMBER

Will be allocated by SAHPRA upon registration.

9. DATE OF FIRST AUTHORISATION

Will be allocated by SAHPRA upon registration.